



MEDIA ADVISORY

OCBC BANK OPENS RETAIL NETWORK AND CHANNELS TO MAKE IT MORE CONVENIENT FOR CUSTOMERS TO DONATE IN AID OF TSUNAMI RELIEF

*Customers can use Credit Cards, Quick Cheque deposit boxes, Phone Banking,
ATMs and Online Banking to pledge their help*

We would like to seek your help to publicise to your readers that they can use our various channels to make donations.

OCBC Bank customers can make their donations to the Singapore Red Cross Society through all our channels, as follows:

Channels for donation	How to
ATM	Available at all ATMs
Cheques through our Branches	Deposit cheques into our Quick Cheque Deposit boxes at any of our branches.
OCBC Credit Cards	Call our Call Centre at 1800-363 3333 (select “*0” to speak to our Customer Service Officers)
Internet Banking	Login at www.ocbc.com
PhoneBanking	Call 1800-363 3333 to login

(For more information, refer to www.ocbc.com)

Those who wish to make a donation via cheque, should address the cheque to *Singapore Red Cross Society* and write on the reverse *Tidal Waves Asia*. Those who wish to use their OCBC Credit Cards can call our Call Centre at 1800-363 3333 and make a donation through their Credit Cards, after our Customer Service Officers have conducted the necessary verifications.

Separately, the Bank’s Group Human Resources Division is organising a collective donation from all OCBC Group employees who wish to make personal donations to the Singapore Red Cross Society.

At the Group level, OCBC Bank is donating about S\$487,000 to various organizations that are involved in providing relief work. In Singapore, the Bank and its subsidiary Great Eastern Holdings will collectively donate S\$250,000 to the Singapore Red Cross Society. In Malaysia, OCBC Bank (Malaysia) Berhad and Great Eastern will also collectively donate RM200,000 to The STAR Earthquake/ Tsunami Relief Fund. In Indonesia, PT OCBC Bank will contribute S\$150,000 towards relief work.

Through these efforts, we hope to help bring some relief to the victims, their families and their loved ones and also show our support for the community.

About OCBC Bank

OCBC Bank is Singapore's longest established local bank. It has assets of S\$119 billion and a network of 112 branches and representative offices in 14 countries and territories including Singapore, Malaysia, Indonesia, China, Hong Kong SAR, Japan, Australia, UK and USA. OCBC Bank offers a range of specialist financial services including consumer, corporate, investment, private and transaction banking, global treasury, asset management and stockbroking services to meet the needs of its customers across communities. Its subsidiary, Great Eastern Holdings, is the largest insurance group in both Singapore and Malaysia in terms of assets and market share.

In 2004, OCBC Bank was named Lafferty Group's Retail Bank of the Year in Asia-Pacific and South East Asia and Global Finance magazine's Best Bank in Singapore. Additional information may be found at www.ocbc.com.

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